

Stroudley Walk Newsletter

October 2026

Poplar Harca is investing in Stroudley Walk

The hoarding is down. The pocket park and new café, Minnie's, are now open. The new development is opening. There's a real opportunity to bring more people to Stroudley Walk. Poplar Harca wants to help local businesses make the most of this change. Over the coming weeks, we'll be promoting Stroudley Walk through print, social media and other local marketing. We'll show people what's here, what's new and most importantly, where they can find you. We're investing in Stroudley Walk because we want to see the area work for everyone – including the businesses that are at its heart.

Minnie's Café now open in Stroudley Walk!

On September 7th, right in time for back to school week, we have opened Minnie's, our new café and deli serving up delicious coffee, treats, and food. Named after suffragette Minnie Lansbury, giving a nod to the area's heritage, Minnie's is open Monday to Friday from 7am-4pm at 31 Stroudley Walk. Follow them on socials: @minnies_coffeeandfood.

A fresh look for your business- free shopfront signage upgrade

We're introducing new shopfront signage across Stroudley Walk as part of the redevelopment. We've worked with the development architect to create designs that mirror your existing branding while giving the area a more joined-up look. The aim is simple: make your business easier to spot and help more people find you. We're looking forward to sharing the designs with you in person soon. If there's anything you'd like to ask before then, please get in touch: info@stroudleywalke3.com.



Introducing the new Stroudley Walk identity

We believe Stroudley Walk deserves its own identity, one that reflects what Stroudley Walk is all about, which is why we have just launched our new brand for Stroudley Walk. Look out for signage around Stroudley Walk, coming soon!





The Pocket Park now open for all to enjoy!

With the hoarding down, together with our development partner Muse, we have also completed works on the pocket park, complete with a climbing frame, slide, table tennis, and outdoor gym equipment.

You told us. We've listened.

Your feedback is helping to shape improvements across Stroudley Walk. We've been listening to what matters to businesses, and here's what we've done so far:

- ▶ We have installed CCTV to help keep an eye on the area.
- ▶ We have introduced a fob access system to help limit unauthorised access.
- ▶ We have put a new waste process in place. Knight Frank will monitor the process to help keep Stroudley Walk clean and tidy for everyone.
- ▶ We are launching a Stroudley Walk WhatsApp broadcast channel to share local updates, useful information & news about Stroudley Walk. Want to join? Message Nevine at 07503560010 and we'll add you.

Did you know? Stroudley Walk has a fascinating history!

In 1913, suffragette Sylvia Pankhurst and campaigner Zelig Emerson spoke to local people from a horse-drawn cart at what is now Stroudley Walk. The new development celebrates East London's proud history of championing women's rights and equality. Its buildings are named after pioneering women, including Zelig Emerson and Muriel Lester. Fun fact: the new café, Minnies, is named after suffragette and socialist activist Minnie Lansbury.



Have something to tell us?

We want to hear from you. If you have a question, an idea or feedback about Stroudley Walk, please get in touch: info@stroudleywalke3.com.

Let's get Stroudley Walk out there

Let's help more people discover the area & the businesses here. We'll be sharing local news, businesses and what's happening around Stroudley Walk on our new Instagram page. Follow us!

